



STEPHANE BEE CREATIVE STRATEGY AND COMMUNICATION

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HOW I WORK

I lead eye-catching, smart, engaging internal and external communication campaigns helping companies deliver the message of their brand to their target audience engaging them on all media channels and public platforms using print and digital media. I bring common sense, and a clean, cutting-edge aesthetic to every project.

SKILLS

20 years of experience – print and digital – UI/UX – common sense – people skills – talent management and team building – detail oriented – flexible – branding guru – creative thinker – problem solver – image architect – idea generator – sense of humor

EXPERIENCE

- 2018 – present** **Managing Director of Creative Strategy | Morgan Stanley | New-York, NY**
In the past two years, I have successfully grown a 22 team members operation by raising our productivity by 33%, developed a high-quality talent pool, retained that same talent by using positive leadership, mentoring and developing key initiatives targeting new exciting goals in our field. One of my strong achievements was to shift the culture of our clients' view of our operation from a production center to an integrated agency. I have worked hand in hand with Global Heads of Departments and Managing directors to develop cohesive, impactful and innovative narratives for their presentations integrating forward-thinking design and animation.
- 2005 – present** **Creative/Art Director | Visual Communication Designer | Freelance | New-York, NY**
Using with my knowledge in marketing and communication I help global companies and local businesses to develop and reposition their brands. I worked with my clients to develop new business models, concepts and products. Projects include branding, full corporate identity development, print, advertising campaign, websites, mobile content, promotional material (brochure, cards, posters, etc.), DVD/CD packaging, storyboard designs for medical applications and newspapers design.
- 2016 – 2018** **Senior Graphic Designer | Bank of America Merrill Lynch | New-York, NY**
My main responsibility was to develop customized presentation for investing bankers' clients such as Starbucks, Kendra Scott Jewelry, Ebay, etc. I also participate in the development of the branding for both internal and external communication of BOA
- 2009 – 2011** **Global Creative and Branding Director | Star Management on behalf of AGT International | New-York, NY**
Star Management is a global security company consisting of 10 subsidiaries located in the major strategic cities associated with power and security around the globe. Their clients include countries, cities, state, presidents, princes and mayors. My job was to develop the branding and create the visual communication strategies globally. I was hired to build the creative department, from the ground up, which, I ran like a mini-agency, serving each of the 10 companies like clients. I worked directly with each of the 10 CEO's, including a Prince, a Nobel Prize Laureate, and many high-level government decision makers from around the world. I was responsible for the entire process from conceptualization to global implementation.
- 2004 – 2005** **Head of Advertising / Photo Editor | Hachette Filipacchi Media HFMU.S./LANA | New-York, NY**
I developed the media department for the media start-up LANA, the US division of the global media firm Hachette Filipacchi, which specialized in multimedia products. I worked with their partners to develop individual strategies for each advertising placement. I managed the workflow of multiple ads on tight deadlines. I created and managed the in-house digital photo/image library/catalog system for their American database and I designed and implemented their graphic guidelines for an ongoing, multi-million-dollar ad campaign.
- 2000 – 2002** **Desktop Publishing – Graphic Artist | Wall Street Journal Europe | Brussels, Belgium**
Utilized Quark, under the pressures of daily news deadlines, to layout and construct the main news pages of the Wall Street Journal. My position required aesthetic sensibility and an eye for well-presented type.

EDUCATION

- 1996 – 1999** **EFAP | Communication School | Brussels, Belgium**
Degree in Communication. – First in class in Advertising – High Distinction.
Professional internships with major firms such as TBWA, Canal+ and Belgavox.
- 1991 – 1995** **La Misericorde | Baccalauréat (Art, Languages, Litterature, Philosophy)**

SOFTWARE

MAC | PC | Adobe Suite CS Cloud (Photoshop, Illustrator, In Design, Lightroom, Bridge, Premiere, Acrobat Pro)
Microsoft Office (Word, Excel, PowerPoint) – FTP – Quicken – Outlook – Fetch – Google programs

LANGUAGES

French (native) – English (fluent) – German (C1)